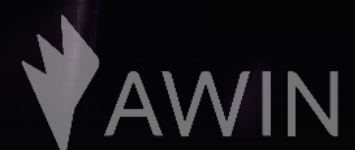


We take digital apart. We rebuild it to convert.

Consulting, design and development for eCommerce and brands that want to grow.

PARTNER & TECHNOLOGY



— ABOUT US

A skill company.

Armah was born from the meeting of vertical skills: strategy, design, development and data. We are not the usual agency: we are the team that steps into your business, studies its mechanics and rebuilds them to generate measurable results.

15+

YEARS OF EXPERIENCE

100+

DIGITAL PROJECTS

36

BRANDS SERVED





— REVERSE ENGINEERING

Understand first. Then build.

- 01 Audit**
We analyse data, funnels, technology and competitors.
- 02 Diagnosis**
We pinpoint the bottlenecks that slow growth down.
- 03 Rebuild**
We redesign experience, content and technology stack.
- 04 Scale**
Continuous optimisation driven by the numbers.

— MEASURABLE GROWTH

Numbers are the only opinion.

—
+180%

average revenue
in 12 months

—
+65%

conversion
rate

—
-32%

acquisition
cost

—
4.9/5

client
satisfaction

— OUR POINT OF VIEW

**We don't sell hours.
We sell
expertise that
becomes revenue.**

Every Armah project starts from a business goal, not from a list of deliverables.



— THE 4 PHASES

One process, four movements.



PHASE 01

Discovery

Workshops, data analysis, competitor benchmarks and KPI definition.



PHASE 02

Strategy

Roadmap, priorities, information architecture and growth plan.



PHASE 03

Build

Design, development, integrations and marketing automation.



PHASE 04

Scale

Continuous testing, CRO optimisation and transparent reporting.

— CAPABILITIES

Everything you need, in house.

eCommerce

Magento, Shopify, headless

Design & UX

Interfaces, brand, prototypes

Marketing Automation

Klaviyo, CRM, retention

Performance

SEO, paid media, CRO

Data & Analytics

Tracking, dashboard, BI

Integrations

ERP, PIM, logistics



Verticals where we feel at home.

Fashion & Apparel

Beauty & Cosmetics

Food & Beverage

Pharma

Furniture

Sport & Outdoor

Electronics

B2B & Industrial

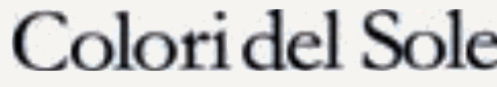
Luxury

Pet Care

100+
PROJECTS DELIVERED

Brands that chose us.

Retail, pharma, fashion, industry: over 100 eCommerce projects.

Four reasons to work together.

01

Reverse Engineering

We take processes and technology apart to rebuild them better.

02

Multidisciplinary team

Strategists, designers, developers and analysts in one squad.

03

Measurable results

Shared KPIs, data at the centre, continuous optimisation.

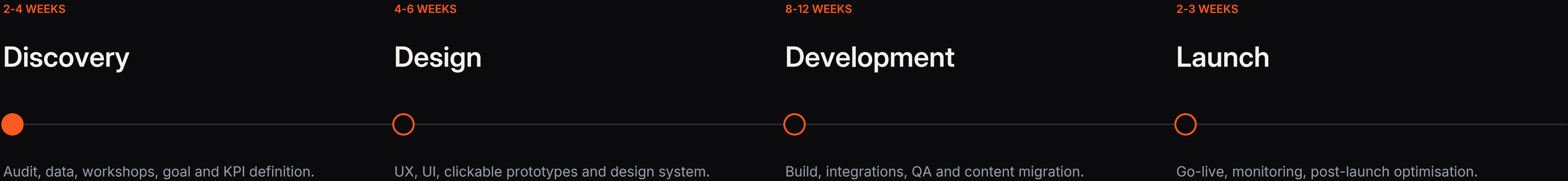
04

Premium partnerships

Magento, Shopify, Google, Klaviyo: direct best-in-class access.

— INDICATIVE TIMELINE

From Discovery to Launch in 4-6 months.



Indicative timings: they vary with complexity, integrations and content readiness.

— LET'S TALK

The next project is yours.

EMAIL

info@armah.it

PHONE

800 300 713

WEB

armah.it

OFFICES

Milan · Pozzuoli



SCAN THE QR CODE

Book a 30-min call

Book your call



calendly.com/armah-info/30min